



# INVESTOR BENEFITS

*Designed by our Members,  
For our Members!*

BENEFIT VALUE	COMMUNITY VISIONARY			← COMMUNITY INVESTORS →			← COMMUNITY CONNECTORS →				← INDIVIDUAL →	
	TIER 7 \$849/mo \$9,995	TIER 6 \$429/mo \$4,995	TIER 5 \$219/mo \$2,495	TIER 4 \$89/mo \$995	TIER 3 \$56/mo \$595	TIER 2 \$29/mo \$295	TIER 1 \$19/mo \$195	FRIEND OF CHAMBER \$12/mo \$125	COMMUNITY BENEFACTOR SPECIAL PRICING			
	PRESIDENT'S CIRCLE	LANDMARK	STAKEHOLDER	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE ANNUAL	PATRON LIFETIME			
<b>MARKETING &amp; PROMOTION</b>												
1 Business Information displayed at Chamber (positioning recognized by tier level for business cards, marketing materials)	Varies	Position 1 +	Position 2	Position 3	Position 4	Position 5	Position 6					
2 Business referrals and exposure from Chamber Staff and Business Directory	Priceless	✓	✓	✓	✓	✓	✓	✓	✓			
3 Chamber Membership Certificate & Decal with recognized investment level (virtual on request)	\$40	Customized Plaque	✓	✓	✓	✓	✓	✓	✓			
4 Standard Ribbon Cutting package for grand openings/reopenings/anniversaries	\$250	✓	✓	1	1	1	discounted	**	**			
5 Enhanced Ribbon Cutting package for grand openings/reopenings/anniversaries	\$400	1	1	1	1	1						
6 Eligible for business and community recognition awards	Priceless	✓	✓	✓	✓	✓	✓					
7 Eligible to be featured on regularly scheduled media broadcasts	\$150 per	4	2	2	1	1	1					
8 Access cost-effective advertising at member-pricing (chamber website, business directory, eblast, social media)	Priceless	✓	✓	✓	✓	✓	✓					
9 Standard Listing in Business Directory (Company name, address, phone number, links for website and social media and Google Map, hours of operation, key words, 240-character description, one alphabetical and one category, SEO)	\$200	✓	✓	Standard				**	**			
Enhanced Listing (adds bolded listing with logo, 1,500-word description, photo gallery, videos, additional category links, SEO boost)	\$250	✓	✓	Enhanced +	Enhanced +	Enhanced						
Enhanced + Listing (same as above plus chamber staff sets it up for you)	\$500	✓	✓									
Premium Enhanced Listing (Includes links from banners and homepage tier recognition)	\$1,500	Premium	Premium									
10 Rotating Banner Ad in Business Directory that links to listing (primary category, hi-rez logo, select month for ads, monthly rate)	\$100/month	12 months + Special	12 months	8 months	6 months	3 months	**					
11 Access to Member Information Center features (MIC) and mobile app (post Hot Deals, member-to-member coupons, community calendar, press)	\$250	✓	✓	✓	✓	✓	✓					
12 Access to classes/seminars on maximizing Chambermaster software features for your business	\$25/class	✓	✓	✓	✓	✓	✓					
13 E-blast Ads (announcements, promotions, advertisements) E-blasts are sent out once per week.	\$25/ea	24 weeks	12 weeks	6 weeks	4 weeks	2 weeks	**	**	**			
14 On-demand chamber mailing list in Excel file (request = 300+ contacts, updated quarterly, no emails, 1 - 4 requests)	\$300	8 requests	4 requests	3 requests	2 request	1 request	**	**	**			
15 Member spotlight or featured promotion (social media channels with web link)	\$150	12	8	3	2	1						
16 Eligible to host a chamber Business After Hours premier networking event (conditions apply, fees not included)	Priceless	First Right	First Right	✓	✓	✓						
17 Community Aspirations Fund (sponsor a start-up business (under one year) or a Category 4 Non-Profit at Bronze)	\$390	3 sponsorships	2 sponsorships	**	**	**						
18 Discounts on co-op ad in the Royal Gorge Region Visitor Guide and chamber produced maps (pending availability)	Varies	Main-Position	Main-Position	✓	✓							
19 Empasized member tier recognition at chamber office / visitor center in downtown Cañon City	\$500 - \$1,500	1st Position	1st Position	3rd Position	4th Position							
20 Additional "same-owner" business memberships included at Silver or Gold Level	up to \$885	3 add'l biz @ Gold	2 add'l biz @ Silver	✓								
21 Additional "same-owner" business memberships discounted (30% off of up to 3 additional Silver or Gold level memberships)	up to \$1249.50	✓	✓	✓								
22 Additional Business Associate memberships included with applicable business types (i.e., realtors)	\$150/per	12	8	2								
23 Credit towards chamber advertising, events, or sponsorship	Varies	\$2,500	\$1,500									
24 Investor level recognition (logos on traveling banners/signs at all events, website homepage, eblasts, select materials)	\$2,500 -	1st Position	1st Position									
<b>RELATIONSHIP-BUILDING + EDUCATION + OTHER RESOURCES</b>												
25 Business After Hours premier networking event passes (monthly, \$10 for RSVPs, \$15 at the Door, \$20 non-member guests)	\$20/ticket	52 tickets + Speaking	42 tickets	18 tickets	10 tickets	6 tickets	4 tickets	2 tickets	12 tickets			
26 Build connections and exposure through chamber committees and taskforce participation	Priceless	✓	✓	✓	✓	✓	✓	✓	✓			
27 Access to chamber events, programs, seminars, workshops, and services at special member pricing	Varies	✓	✓	✓	✓	✓	✓	✓	✓			
28 Access to Notary Services at special member pricing	\$20/per	✓	✓	✓	✓	✓	✓	✓	✓			
29 Access to regularly-scheduled educational programs	Varies	✓	✓	✓	✓	✓	✓					
30 Special Invitations to President's programming	Varies	✓	✓									
31 Special Invitation to Community Investor level appreciation promotions and events	\$250	✓	✓									
32 Preferred VIP placement at applicable chamber events	Priceless	✓	✓									
33 Customized annual engagement plan (concierge service for membership, sponsorship, advertising, events)	Priceless	✓	✓									
<b>EXCLUSIVE MEMBER SAVINGS</b>												
34 Discounts on printing, copying and other related services at select local partners	10% +	✓	✓	✓	✓	✓	✓					
35 Discounts on professional media services to promote your business	up to \$250	✓	✓	✓	✓	✓	✓					
36 Discounts on an array of healthcare plans for you and your employees	Varies	✓	✓	✓	✓	✓	✓					
37 Discounts on advertising for members in the Travelhost of Pike Peak Magazine. (Some restriction applyon business type)	Varies	✓	✓	✓	✓	✓	✓					
38 Access to equipment rentals at special member pricing	Varies	✓	✓	✓	✓	✓	10% discount					
39 Access to bulk mail discounts	Varies	✓	✓	✓	✓	✓	✓					
40 Access to additional special member to member deals and other discount programs	Varies	✓	✓	✓	✓	✓	✓	✓	✓			
<b>ADVOCACY &amp; COMMUNICATIONS</b>												
41 Chamber representation of members' interests and concerns at all levels of government	Priceless	✓	✓	✓	✓	✓	✓	✓	✓			
42 Invitations to legislative and advocacy functions with public officials	Priceless	✓	✓	✓	✓	✓	✓	✓	✓			
43 Annual subscriptions (Chamber monthly newsletter, e-blasts, value per representative)	\$50	20 Subscriptions	10 Subscriptions	5	3	2	1 Subscription	1 Subscription	1 Subscription			
<b>NON-PROFITS</b> Select Secretary of State registered 501c nonprofits are eligible to receive 10 - 30% off of Bronze or higher levels based on reported 990 gross receipt revenues.	Category	Income Level	Discount	<b>Annual Combined Value of All Benefits</b>								
	1	\$300,000+	none	\$36,550	\$26,550	\$14,575	\$9,250	\$5,200	\$2,875	\$1,250	\$250	VARIES
	2	\$200,000 - 299,000	10%	\$26,555	\$21,555	\$12,080	\$8,255	\$4,605	\$2,580	\$1,055	\$125	
	3	\$100,000 - 199,000	20%						LESS THAN 15 EMPLOYEES	LESS THAN 5 EMPLOYEES	ONE PERSON NO BUSINESS	ONE PERSON NO BUSINESS
4	\$0 - 100,000	30%										

*You Save!* →

\*\* Available for purchase at special pricing

Memberships valid for 12 month cycle - benefits must be used in current cycle and reset at time of renewal each year.